

GPS COLLEGE CONSULTING, LLC PRIVACY POLICY

Protecting your private information is our priority. This Privacy Policy governs the way in which GPS College Consulting, LLC (“GPS”) collects and uses personal information and data when you visit gpscollegeconsulting.com (the “GPS website”). By using the GPS website, you consent to the data practices described in this Privacy Policy.

Collection of your Personal Information

In order to better provide you with products and services offered, GPS may collect personally identifiable information, such as your first and last name and e-mail address.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain services, such as sending us an email message. We will use your information for, but not limited to, communicating with you in relation to services you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

GPS collects and uses your personal information to operate and deliver the services you have requested. GPS may also use your personally identifiable information to inform you of other services available from GPS.

Sharing Information with Third Parties

GPS does not sell, rent or lease its customer lists to third parties. GPS may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to GPS, and they are required to maintain the confidentiality of your information.

GPS may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on GPS; (b) protect and defend the rights or property of GPS; and/or (c) act under exigent circumstances to protect the personal safety of users of the GPS website, or the public.

Tracking User Behavior

GPS may keep track of the websites and pages our users visit within the GPS website, in order to determine what GPS services are the most popular. This data is used to deliver customized content and advertising within the GPS website to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by GPS. This information can include: your IP address, browser type, domain names, access times

and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the GPS website.

Use of Cookies

The GPS website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the GPS website.

Links

The GPS website contains links to other sites. Please be aware that GPS is not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave the GPS website and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

GPS secures your personal information from unauthorized access, use, or disclosure. GPS uses the Secure Sockets Layer (SSL) protocol for this purpose.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through the GPS website cannot be guaranteed.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;

- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Children Under Thirteen

GPS does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use the GPS website.

E-mail Communications

From time to time, GPS may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

Changes to this Privacy Policy

GPS reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the GPS website and/or services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

GPS welcomes your questions or comments regarding this Privacy Policy. If you believe that GPS has not adhered to this Privacy Policy, please contact GPS at:

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Effective as of March 26, 2021